

CITIZEN K INTERNATIONAL - ARTWORK SPECIFICATIONS

	FORMAT	BLEED	SPINE COMPENSATION	IMAGE PROFILE	PDF
SIMPLE PAGE	H.275mm X W. 207mm	+5mm on the 4 sides	-	ISOCoated v2 (300%)	ISOCoated v2
DOUBLE PAGE SPREAD	2 X SIMPLE PAGE	+5mm on the 4 sides	3mm from the center on each page	ISOCoated v2 (300%)	ISOCoated v2
ICFS	2 X SIMPLE PAGE	+5mm on the 4 sides	6mm from the center on each page	ISOCoated v2 (300%)	ISOCoated v2

1. We do accept PDF HR - **1page = 1file**
2. **PDF/ ICC Profile = PDF standard x1a HR 1.3 - Control color print imperative ISOcoated v2**
2. Files to be in high resolution – 300 DPI
3. **Maximum ink density: 300 %**
4. All the fonts to be converted to outlines
5. CMYK Text under 8 points must be converted to monochrome (ex: 100% Black)
5. All RGB elements and pantones to be converted to CMYK
8. **Add 5mm of trim with crop marks (2mm outside trim)**
9. No text less than 5mm from the trim

Contact :

CitizenK International - 18/20 Rue du Faubourg du Temple, 75011
Joséphine Roney - josephine.roney@citizen-k.com / **Aristide Lazo** - aristide.lazo@citizen-k.com

TERMS AND CONDITIONS

I - Placing an advertisement order implies acceptance of our terms and conditions regarding sales and payment.

II - An advertisement order can only be cancelled only if said cancellation is communicated at least 45 days before the closing date for regular pages and 60 days before the closing date for the premium-space pages.

III - We may reserve the right to change the conditions of the current rates even for orders that have already been placed, provided notification is given 3 months ahead.

IV - The magazine disclaims liability for the advertisements. The publisher reserves the right to decline, at any moment, an advertisement that seems contrary to the spirit of the publication, or likely to generate complaints from its readers or from third parties, based on its nature, copy or visuals. V - Regardless of circumstances, the advertiser remains liable for the payment of the advertisement order in accordance with the defined conditions, including the rate. However, the authorized representative placing a PO also does so in his/her own name and, as such, is co-liable for the payment of the order.

VI - If the order must be executed through a contractual mandate, we must be issued a certificate of said contract between the advertiser and the agent, and the contract will be considered as unlimited in time until interrupted by the advertiser. When dealing with contractual mandates, the original bill will be sent to the advertiser, while a copy will be sent to the agent. A middleman lawfully mandated by the advertiser to buy the advertisement space in the publication is considered as an agent. The bills will include a 15% professional discount based on the net rate after discount.

VII - All the existing taxes as well as new taxes must be paid by the advertiser.

VIII - When the PO is communicated, the advertiser (or his authorized representative) and ourselves will agree on the terms of the payment, as defined here under:

1. Payment

Our invoices are payable within 60 days; the deadline appears on the invoice. The actual receipt of the amounts due or 1 CR, to the exclusion of anything else, will be considered as amounting to full payment in accordance with the present terms and conditions.

2. Non-payment

Any amounts that remain unpaid by the deadline will give rise to the payment by the client of penalties amounting to one and a half times the legal interest rate. In accordance with article L441-6 of the "Code du Commerce" (Commercial Code), the full penalties may be demanded as soon as the party concerned is notified that he owes them. In addition, our company reserves the right to file a claim with the competent court for said court to impose payment as well as an additional penalty for every day the payment is late.

IX - Without article VIII being affected in any way, by express agreement and unless we authorize a delayed payment (which need be requested within a certain time frame), if the order is not paid by the deadline we will:

1. Demand all the billed amounts still owed by virtue of the order be paid at once by the advertiser, regardless of the planned method of payment (i.e., accepted bill or not).

2. Demand a penalty payment amounting to 15% of the amount due for all the orders placed by the advertiser, in addition to any possible interests and legal fees.

X - Discounts

Definition of "the advertiser": any advertiser, including a group of advertisers, defined as a group of advertisers whose companies are controlled by a single holding.

Definition of "the brand": commercial designation of a product and/ or a line of products marketed by its company.

1. Quantity: this discount applies to the advertiser or group of advertisers based on the gross cumulated yearly turnover that he totaled that or his agent(s) totaled on his behalf.

2. Loyalty: this discount is for brands. It takes into account the evolution of the gross yearly turnover of the brand over the course of the previous year and over the course of the following year in accordance with the rate card.

This discount will only be applied to brands that have had a turnover over the course of the previous year.

3. Multiple mandates: this discount concerns all inserts in the publication for which a single agent dealt with at least two brands on behalf of one or more advertisers or groups of advertisers.

4. These discounts will be granted subject to the rate appearing on the rate card.

XI - To be valid, any claim must be put in writing within one week from the time of the insertion. The parties expressly agree that in the case of a dispute, the Nanterre "Tribunal de Commerce" (Market Court), to exclusion of all other court, is of competent jurisdiction.

Headquarters:

Le Grand Kapital

18/20 Rue du Faubourg du Temple, 75011 Paris Tel. 33 (0)1 57 05 53 97